



Now, for seven years running, Riviera has topped the NTEP over-all rankings of seeded bermudagrass. It led all the way in the 1997-2002 trials. It's still reigning supreme in the current 2003-2008 trials. And it continues to excel in the qualities that mean the most to your course and its business: ultra-fast grow in and green up, lush quality, superior cold hardiness and drought tolerance, exceptional resilience and quick recovery rate.

What's more, course superintendents from east to west are reporting that they're thrilled with Riviera. You can be too. Call us for your nearest authorized dealer or sod grower. And simply get going with the best.

# Simply

## Latest NTEP Report Ranks Riviera #1 Over All!



### TURFGRASS QUALITY RATINGS OF COMMERCIALY AVAILABLE SEEDED BERMUDAGRASS CULTIVARS (2004\*)

RIVIERA	5.8
Yukon	5.5
Sunbird	5.1
Transcontinental	5.1
Princess 77	5.1
Lapaloma	4.9
Mohawk	4.5
Arizona Common	4.3

LSD Value 0.3

\*Data using schedule B  
To determine statistical differences among entries, subtract one entry's mean from another entry's mean. Statistical differences occur when this value is larger than the corresponding LSD Value.

# Best



**Desert Sun Marketing Company**

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